



STEM School Label competition

Terms and conditions - Brussels, 7 February – 30 April 2020



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Erasmus+ Programme
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Introduction

In collaboration with the 2020 STEM Discovery Campaign, the STEM School Label project is inviting **primary and secondary schools** to use the STEM School Label platform as a way of developing their STEM strategy at the school level and share their stories of implementation with other schools.

The **STEM School Label** project (<https://www.stemschoollabel.eu/>) is co-funded by the Erasmus+ Programme of the European Union (Grant Agreement N. 2017-1-BE02-KA201-034748).

The **STEM Discovery Campaign** is a yearly international initiative that invites projects, organisations and schools across Europe and around the world, to celebrate careers and studies in the fields of Science, Technology, Engineering and Mathematics (STEM). The STEM Discovery Campaign is supported by **Scientix** (<http://scientix.eu>), the Community for Science Education in Europe. Scientix promotes and supports a Europe-wide collaboration among STEM teachers, education researchers, policymakers and other STEM education professionals. Scientix has been running since 2010 organizing teacher-training activities, dissemination conferences and events, and supporting the exchange of knowledge and experiences in STEM Education via its portal, publications and events. Scientix is funded by the European Union's Horizon 2020 research and innovation programme and coordinated by European Schoolnet.

Categories

There are three different categories of the competition:

- [1] Create an account on the STEM School Label platform (www.stemschoollabel.eu) and submit a Case Study via the platform (on behalf of your school)
- [2] Organise an event related to one of the STEM School Label criteria and submit a School Practice Evidence via the platform (on behalf of your school)
- [3] Show your new label achieved (on behalf of your school)

Submissions to the competition will be made via the STEM Discovery Campaign Activity Submission form, which will be made available on the STEM School Label portal since 7 February 2020.

The entry requirements for each competition category are the following:

[1] Entry requirements for the category:

- Any stakeholder working in a school can register on the STEM School Label platform and contribute to the application process on behalf of their school. However, **the official declaration from the head of school approving it is needed in order to proceed with the evaluation and accreditation**. There can be several contributors (registered as the "*school contributor*") from the same school working on the application and registered on the platform but only one representative (registered as the "*school representative*") from the school can submit the application form!
- **Case Studies** are some short reports on your school's past events and activities connected to the different STEM School criteria as well as how your school dealt with them. As a rule of thumb, one could say that the case studies are stories about activities that lie further in the past but that you consider still worthwhile sharing with the community.
- The Case Study created must relate to one or several the STEM School Label criteria and show how the criterion (there can be several criteria) is applied at the school level

- The URL link to the Case study submitted should be provided via the form related to the competition.

[2] Entry requirements for the category:

- Any stakeholder working in a school can register on the STEM School Label platform and contribute to the application process on behalf of their school. However, **the official declaration from the head of school approving it is needed in order to proceed with the evaluation and accreditation.** There can be several contributors (registered as the “*school contributor*”) from the same school working on the application and registered on the platform but only one representative (registered as the “*school representative*”) from the school can submit the application form!
- **School Practice Evidence** can be any document which provides proof to your answers in the self-assessment form and to your activities related to a specific criterion (e.g. press clipping, videos, events agenda, photographs, news on websites, certificates of attendance, etc.). As a rule of thumb, one could say that the evidence is about the current state of STEM activities at your school.
- The School Practice Evidence created must relate to one or several the STEM School Label criteria and show how the criterion (there can be several criteria) is applied at the school level
- The URL link to the School Practice Evidence submitted should be provided via the form related to the competition.

[3] Entry requirements for the category:

- Any stakeholder working in a school can register on the STEM School Label platform and contribute to the application process on behalf of their school. However, **the official declaration from the head of school approving it is needed in order to proceed with the evaluation and accreditation.** There can be several contributors (registered as the “*school contributor*”) from the same school working on the application and registered on the platform but only one representative (registered as the “*school representative*”) from the school can submit the application form!
- The URL link to the organisation page displaying the STEM School Label obtained during the competition period should be sent via the form related to the competition.

Eligibility

The Competition is open to all primary and secondary school stakeholders from [European Union countries and Horizon 2020 associated countries](#) who are acting on behalf of their school and developing their STEM School strategy. Only entries in English, which follow the official competition template, and which are submitted during the official submission period will be eligible for this competition.

Participation in the competition is subject to the rules and terms and conditions outlined in this document, and to the STEM School Label decisions, which are final and binding in all respects and not subject to appeal. Due to the high number of nominations received, European Schoolnet will not offer individual feedback or enter into discussions regarding the awarded participants.

Submission

a) How to submit

During the submission period of the competition indicated below (section b) below), participants can submit their entries by going through the steps below:

Step 1: Create an account for the school on STEM School Label

Step 2: Fill in the online competition submission form available on [the competition page in the Scientix portal](#).

Important note: All information must be submitted by the 30 April 2020 at 23:59 Central European Time (CET) in order to be eligible for the competition. All content included in the submission form (including links with supporting material) must be available for view and download until at least 30 days after the end of the submission period (see below in the Submission period section). The email address(es) provided in the submission form must be valid.

b) Submission period

Submissions for all three competition categories will be accepted between **7 February** and **30 April 2020** at 23:59 Central European Time (CET). Submissions received outside the submission period will not be eligible for participation.

c) The submitted content

The submitted work should:

- Follow the official submission form provided on the competition webpage
- Be one standalone document, no attachments will be considered that are not part of the submitted Case Study or School Practice Evidence
- Be completely original and not contain any third party's work.

By participating in the competition, participants agree to present their submitted content under a Creative Commons License of Attribution ShareAlike CCBY-SA

Judging process

The entries will be considered at two stages:

- 1) A first selection of up to 15 finalist submissions (5 for each category) will be carried out by European Schoolnet.
- 2) One winner will be selected from the finalists identified in the previous stage, by an international panel of judges including experts and education specialists from the STEM School Label project partner organisations.

Scoring criteria

The following criteria will be applied to evaluate the submissions to the STEM School Label Competition:

- **Creativity and innovation**—how the criteria was implemented at the school level
- **Impact and evidence**—clear presentation of learning outcomes and supporting evidence
- **Clarity of ideas and conclusions**—explaining in a clear way, demonstrating a good understanding of the criterion(a) and conveying convincing implementation methods, solutions and messages

- **Sharing good practice**—clear advice points and learning tips to help other teachers, to take a similar approach in the future.

Awards

1. Following the judging process, one submission will be selected. The winning teacher or school stakeholder will be invited to a teacher training workshop in Brussels.
2. The finalist will be published online on the STEM School Label news page (<https://www.stemschoollabel.eu/news>) of the STEM School Label portal and will have the opportunity to suggest a testimonial about their school and participation to the STEM School Label, to be published under <https://www.stemschoollabel.eu/testimonials> .

Notification of winner

The potential winner will be contacted by STEM School Label representatives via the contact information provided in the submission form. In all cases, in order to remain eligible to be awarded with a prize, a winner must respond to the winner notification contact (i.e., via email or comment, as the case may be) and commence the prize claim procedure within 72 hours of transmission/posting of contact.

In the event of noncompliance with these requirements, if a potential winner cannot be reached for any reason (including failure to receive or respond to contact for any reason) or if a potential winner is determined to be ineligible or otherwise in violation of these terms and conditions, he/she shall be disqualified and forfeit the prize.

In case of prize forfeiture, alternate winner(s) will be selected, taking into consideration the scoring criteria outlined in the Scoring criteria section.

Releases: By accepting a prize, the winner allows STEM School Label to use his/her name and winning submission to be disseminated as the result of the competition. In case of any problems during the running of the competition, STEM School Label keeps the right to modify any of the previous conditions.

Entry restrictions

There is a limit of **three** submissions for the competition by the same participant.

- DO NOT submit the same Case Study or School Practice Evidence more than once.
- DO NOT use the same resource(s) to create several Case Studies or School Practice Evidence

A given e-mail account may only be used by one person to participate in the competition. Any dispute as to the identity the prize winner will be resolved by STEM School Label in its sole discretion.

Content restrictions

Submitted content must comply with the following criteria:

- (a) Content must be original and neither copied, as a whole or partly, nor rephrased from any other source
- (b) Content must be truthful
- (c) Content must not violate the rights of any third party

(d) Content must not be inappropriate or unfit for publication (e.g. include nudity, obscenity or hate speech)

(e) If your submission shows faces, please be aware that you MUST be in possession of the signed authorisation of all persons appearing in the videos and/or pictures. In addition, for underage students you must get their legal guardians' agreement before using their images.

License of the content

By participating in the competition, participants accept that the submitted content follows a Creative Commons License of Attribution-ShareAlike 4.0 International (CC BY-SA 4.0). Details of this license can be found here: <https://creativecommons.org/licenses/by-sa/4.0/> All participants are made aware that in order to use any copyrighted material –images, music, video –they need to be in possession of the permission of the author in written form. EUN Partnership aisbl reserves the right to request clarification on the copyrights of the materials submitted to the competition. Participants are required to read carefully the full details in sections Content restrictions and Legal aspects.

Legal aspects

All participants must comply with European and national laws including, but not limited to, copyright laws, legislation prohibiting the publication of any defamatory, discriminatory or other illegal content and any other similar laws.

The STEM School Label competition (“the Competition”) is organized by EUN Partnership aisbl (“Organizer”).

By registering and uploading content, contestants declare that the content submitted is their original work and creation. The Organizer does not assume any responsibility for disputes between persons claiming copyrights of content. By registering and uploading content, each contestant declares that the content does not infringe any third party rights and that they have obtained all necessary rights and licenses from third parties for the use of any materials. Contestants may not use any music that is not in the public domain or for which they have not acquired the necessary rights and licenses. The contestants will be fully responsible to the Organizer for any breach of the conditions contained in this disclaimer and, in particular, will hold the organizer harmless from any actions brought by third parties. The Organizer reserves the right to exclude proposals submitted for the Competition if it comes to their knowledge that there are copyright infringements or the content contains defamatory, discriminatory or other illegal material or does not comply with national legislation.

By registering and uploading content, the contestants agree that the Organizer shall have the right to make the content freely available for non-commercial educational purposes on the web, CD-ROM or in any other media format for a period of three years starting from the date of the close of entries for the Competition.

By registering and uploading content the contestants declare that all identifiable individuals in their entry consented to the use of their image/performance, the submission of the content in this competition, and the use of the content by the Organizer for non-commercial educational and promotional purposes in all media formats, including the web, for a period of three years from the date of the close of entries for the Competition. Contestants declare that the individuals who have provided content for their submission will sign all necessary documents granting the Organizer, if required by it, the rights free of charge to use the content as indicated above.

For promotional purposes, the winner at national level may be requested to make available a presentation for the Organizer of their entry in a publicly available format, e.g. a trailer, teaser, screenshot etc. By submitting their content, contestants declare their agreement that the Organizer may freely use this presentation in all media formats in its promotional activities of the award, in case it is requested. The Organizer shall have complete discretion regarding how they want to claim and exercise these rights.

Privacy policy

The Organizer will process any personal data in accordance with the “Data Protection and Processing” provisions outlined in the Competition submission form. If selected as one of the 15 finalists of the STEM School Label competition, the work of participants will be shared with the members of the Competition Jury, as part of the judging process. To ensure impartiality during the judging process, all works will be submitted to the jury under a pseudonym. No personal information will be shared outside EUN Partnership aisbl during this process.

Contacts

If you have any questions regarding the STEM Discovery Campaign, please contact Eleni Myrtsioti (eleni.myrtsioti@eun.org)

If you have any questions about the “STEM School Label” competition, participants may contact Noelle Billon (noelle.billon@eun.org)

All participants have the right to contact the Organizer at any time and ask for corrections to any personal data held on them or ask for it to be deleted:

By e-mail: privacy@eun.org

By Mail:

Data Controller/Internal Auditor
EUN Partnership aisbl Rue de Trèves 61
B-1040 Brussels

If participants feel that the Organizer has not dealt correctly with any personal data (see section above) or wish to make an official complaint, they will be given the contact details of the Belgian Data Protection Authorities:

Belgian Data Protection Authority

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